

2020 ANNUAL CAHSPR CONFERENCE

**ADVANCING HEALTH EQUITY:
IDENTIFYING BARRIERS AND
SOLUTIONS**

PRE-CONFERENCE DAY: MAY 26, 2020

CONFERENCE DAYS: MAY 27-29, 2020

TCU PLACE • SASKATOON

SPONSORSHIP PROSPECTUS



CAHSPR ACRSPS

Canadian Association for Health
Services and Policy Research

L'Association canadienne pour la
recherche sur les services et les
politiques de la santé

Annual CAHSPR Conference



The 2020 CAHSPR Conference will highlight the importance of advancing health equity if our health care systems are to achieve the full quadruple aim, and not simply the goal of cost containment. We will explore a multitude of ideas including exploring the challenges of advancing health equity, and how can they be removed.

Call for Sponsors

The Canadian Association for Health Services and Policy Research (CAHSPR) is inviting sponsors for the 2020 Annual Conference. CAHSPR's Annual Conference is the largest gathering of health care researchers, decision-makers and policymakers in Canada. Featuring high-profile keynote speakers, cutting-edge panels on current issues in health care and a wealth of networking activities, the conference is the country's premier event for evidence-informed discussion and debate on health care.

Benefits of Sponsorship

Conference sponsorship provides high-visibility support for evidence-informed health system improvement. Not only does support ensure an outstanding conference program for the estimated 600+ delegates, it allows CAHSPR to assist promising students to attend this exciting event.

All sponsors are acknowledged for their level of support on the CAHSPR Website, in the electronic program and on a slideshow display at all plenary sessions. Platinum, Gold and Silver sponsors may choose to be the title supporters of specific conference activities.

About CAHSPR

CAHSPR is a voluntary, membership-based association with a mission to improve health and health care by advancing the quality, relevance and application of research on health services and health policy.

LEVELS OF SUPPORT

Title Sponsor

\$50,000

- ✓ Recognition as the title sponsor of one (1) keynote plenary session
- ✓ Opportunity to introduce the keynote plenary session for which your organization is the title sponsor
- ✓ One (1) panel session slot during the concurrent session programming (subject and content to be approved by the CAHSPR Executive)
- ✓ Recognition on the conference app as the title sponsor of the conference
- ✓ One (1) full-page ad to be advertised on the screen at the sponsor inclusions display and in the electronic program
- ✓ Full page ad (splash screen) on the conference app
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ Recognition as a title sponsor of the student travel bursary program
- ✓ One (1) exhibitor booth space
- ✓ Twelve (12) conference registrations with one-year CAHSPR memberships
- ✓ Recognition on the CAHSPR website, in the electronic program and conference app
- ✓ Recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide three (3) items at the sponsor inclusions display (and logo presence on the digital screen at the inclusions display)

Platinum Sponsor

\$40,000

- ✓ Recognition as the title sponsor of one (1) lunch
- ✓ One (1) full-page ad to be advertised on the screen at the sponsor inclusions display and in the electronic program
- ✓ Banner ad on the conference app
- ✓ Recognition as a title sponsor of the student travel bursary program
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ One (1) exhibitor booth space
- ✓ Ten (10) conference registrations with one-year CAHSPR memberships
- ✓ Recognition on the CAHSPR website, in the electronic program and conference app
- ✓ Recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide three (3) items at the sponsor inclusions display (and logo presence on the digital screen at the inclusions display)

Gold Sponsor

\$20,000

- ✓ Recognition as the title sponsor of one (1) breakfast
- ✓ One (1) half-page ad to be advertised on the screen at the sponsor inclusions display and in the electronic program
- ✓ Banner ad on the conference app
- ✓ One (1) exhibitor booth space
- ✓ Six (6) conference registrations with one-year CAHSPR memberships
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ Recognition on the CAHSPR website, in the electronic program and conference app
- ✓ Recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide two (2) items at the sponsor inclusions display (and logo presence on the digital screen at the inclusions display)

Silver Sponsor

\$10,000

- ✓ Recognition as the title sponsor of one (1) coffee break
- ✓ One (1) exhibitor booth space
- ✓ One (1) quarter-page ad to be advertised on the screen at the sponsor inclusions display and in the electronic program
- ✓ Four (4) conference registrations with one-year CAHSPR memberships
- ✓ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✓ Recognition on the CAHSPR website, in the electronic program and conference app
- ✓ Recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✓ Opportunity to provide two (2) items at the sponsor inclusions display (and logo presence on the digital screen at the inclusions display)

Bronze Sponsor

\$7,500

- ✓ Two (2) conference registrations with one-year CAHSPR memberships
- ✓ One (1) exhibitor booth space
- ✓ Opportunity to provide two (2) items at the sponsor inclusions display (and logo presence on the digital screen at the inclusions display)
- ✓ Recognition on the CAHSPR website, in the electronic program and conference app
- ✓ Recognition on the scrolling slides in the plenary room in between all sessions and during meals

OTHER OPPORTUNITIES

Please find below additional opportunities to support the conference and promote your organization.

Exhibit Booth Space Only

\$5,000

- ✔ One (1) 10'x6' exhibit space (includes 1 table, 2 chairs, and 1 power bar)
- ✔ One (1) conference registrations for staff attending the exhibit
- ✔ Recognition on the CAHSPR website, in the electronic program and conference app
- ✔ Recognition on the scrolling slides in the plenary room in between all sessions and during meals

Electronic Media Only

\$4,500

- ✔ Featured sponsorship social media posts on Twitter, Facebook and LinkedIn including logo and link to your website
- ✔ Full page ad to be advertised on the screen at the sponsor inclusions display and in the electronic program
- ✔ Recognition on the CAHSPR website, in the electronic program and conference app
- ✔ Recognition on the scrolling slides in the plenary room in between all sessions and during meals

Sponsor Inclusions Display Only

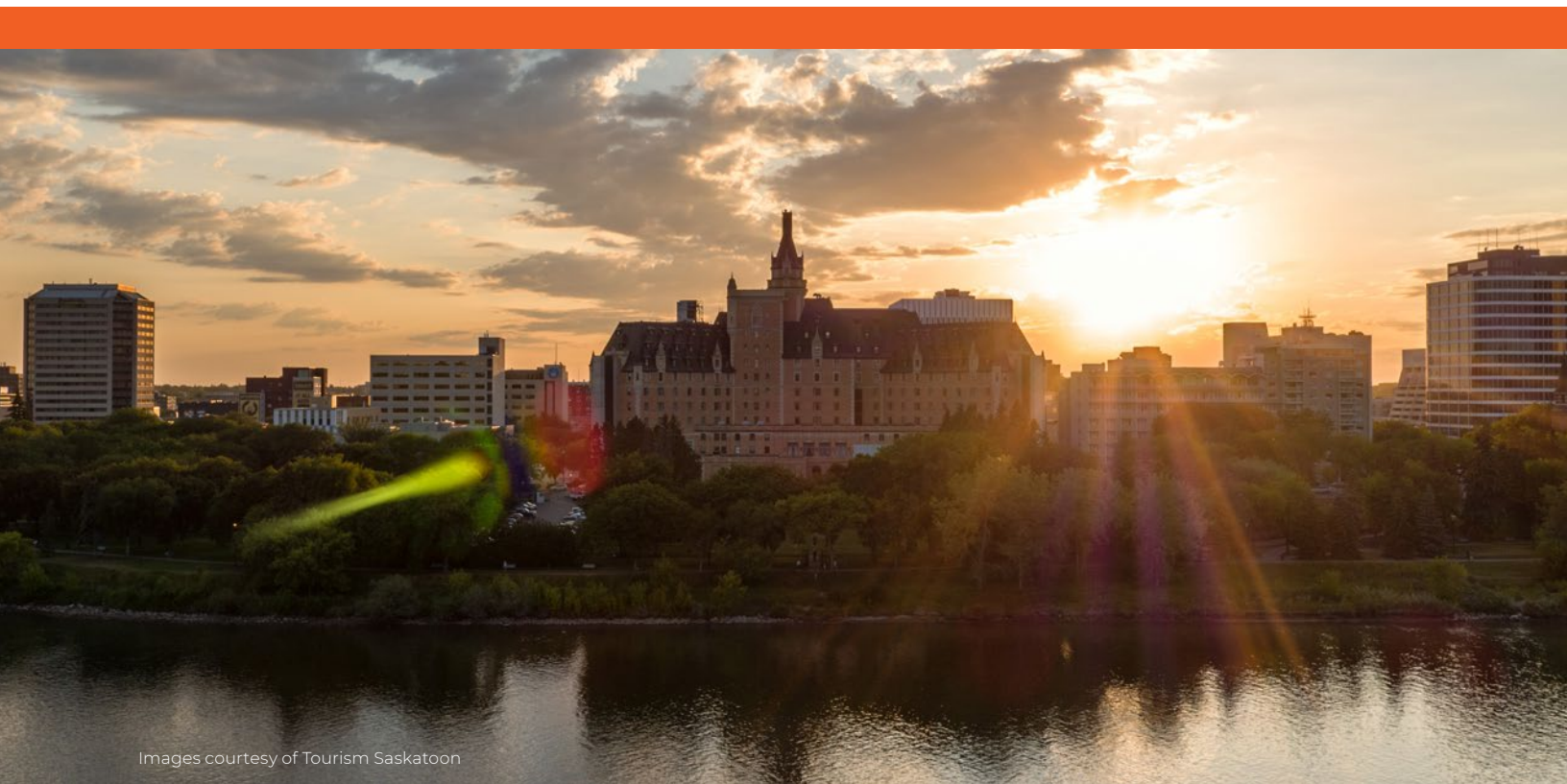
\$2,000

- ✔ Recognition on the scrolling slides in the plenary room in between all sessions and during meals
- ✔ Opportunity to provide two (2) items for inclusion at the sponsor inclusions display

Full Page Ad Only

\$1,500

- ✔ Full page ad to be advertised on the screen at the sponsor inclusions display, in the electronic program, and on the conference app.



Images courtesy of Tourism Saskatoon

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SPONSORSHIP FORM

Contact Information

CAHSPR will contact this individual to go over sponsorship benefits, book title sponsorships (if any) and arrange registration of conference delegate(s) from your organization.

Sponsoring Organization

Contact Person

Mailing Address

City

Province

Postal Code

Telephone Number

Email Address

Sponsorship Level

Title Sponsor (\$50,000)

Platinum Sponsor (\$40,000)

Gold Sponsor (\$20,000)

Silver Sponsor (\$10,000)

Bronze Supporter (\$7,500)

Other opportunities

Exhibit Booth Space Only (\$5,000)

Electronic Media Only (\$4,500)

Sponsor Inclusions Display Only (\$2,000)

Full Page Ad Only (\$1,500)

Payment Information

Please make cheque payable to Face 2 Face Events Management.

Signature

Date

For questions or additional information, please contact:

Brandy Beecroft, Face 2 Face Events Management

Local Tel: (613) 288-9239, ext. 105 • Toll Free: (866) 306-5714

Email: brandy@f2fe.com • Fax: (613) 599-7805