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Canadian Association for Health
Services and Policy Research

L'Association canadienne pour la
recherche sur les services et les
politiques de la santé



**VIRTUALLY CAHSPR: A COVID
INFORMED VISION FOR THE FUTURE OF
HEALTHCARE AND HEALTH SERVICES
AND POLICY RESEARCH**

May 27-28, 2020

POWER & PERIL: HOW INFORMATION AND INFORMATICS ARE SHAPING PANDEMIC RESPONSE

MacNaught-Taillon Award Presentation

**WEDNESDAY, MAY 27, 2020
2:00pm to 3:00pm EDT**

Presented by:

Jennifer Zelmer, President & CEO, Canadian Foundation for Healthcare Improvement

Personal protective equipment is the visible symbol of pandemic response; information and informatics are less visible but equally critical elements of effective public health action for health care providers, for governments, and for society as a whole. Yet, their use is not free from peril. This session will explore both dimensions and what they tell us about what is needed for the transition phase.



Dr. Jennifer Zelmer joined the Canadian Foundation for Healthcare Improvement as its President and CEO in September 2018. She brings a long-standing commitment to healthcare improvement to the role, as well as expertise in spreading and scaling innovations that deliver better health, care, and value. She has been a C.D. Howe Research Fellow for several years and is also an adjunct faculty member at the University of Victoria, as well as a member of several health-related advisory committees and boards. Previously, as President of Azimuth Health Group, Dr. Zelmer was a strategic advisor to leaders who sought to advance health and healthcare at local, national, and international levels. Before that, she held senior leadership positions with Canada Health Infoway, the International Health Terminology Standards Development Organization, and the Canadian Institute for Health Information. Jennifer served on the inaugural (2004) Safer Healthcare Now! National Steering Committee convened by CPSI when she was at CIHI. She also served on CPSI's former Health System Innovation Advisory Committee, and more recently, Jennifer served on the National Patient Safety Consortium Steering Committee during her time at Infoway. Dr. Zelmer received her PhD and MA in economics from McMaster University and her B.Sc. in health information science from the University of Victoria.

This session sponsored by the Canadian Patient Safety Institute
<https://www.patientsafetyinstitute.ca>

