



CAHSPR ACRSPS

Canadian Association for Health  
Services and Policy Research

L'Association canadienne pour la  
recherche sur les services et les  
politiques de la santé

CAHSPR.CA

***A Learning Healthcare System:  
Let the Patient Revolution Begin!***

# **Sponsorship Prospectus**

## **Annual CAHSPR Conference**

May 10–12, 2016 • Pre-Conference Day: May 9, 2016

Hilton Hotel Toronto • Toronto, ON



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**Conference Co-Chairs:** Andreas Laupacis and Marie-Pascale Pomey

**Scientific Co-Chairs:** Roxanne Borgès Da Silva and Kim McGrail

**CAHSPR Executive:** Denis Roy and Frank Markel

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## **Call for Sponsors**

The **Canadian Association for Health Services and Policy Research (CAHSPR)** is inviting sponsors for the 2016 Annual Conference entitled “**A Learning Healthcare System: Let the Patient Revolution Begin!**”.

CAHSPR’s Annual Conference is the largest gathering of health care researchers, decision-makers, and policy-makers in Canada. Featuring high-profile keynote speakers, cutting-edge panels on current issues in health care, and a wealth of networking activities, the conference is the country’s premier event for evidence-informed discussion and debate on health care.

## **Benefits of Sponsorship**

Conference sponsorship provides high-visibility support for evidence-informed health system improvement. Not only does support ensure an outstanding conference program for the estimated 600+ delegates, it allows CAHSPR to assist promising students to attend this exciting event.

All sponsors are acknowledged for their level of support on the CAHSPR Website, in the conference program, and on a slideshow display at all plenary sessions. Platinum and Gold sponsors may choose to be the title supporters of specific conference activities and are invited to a VIP dinner with plenary speakers and select health care leaders. Platinum sponsors are also invited to organize a panel of their own during concurrent sessions at the conference.

## **About CAHSPR**

CAHSPR is a voluntary, membership-based association with a mission to improve health and health care by advancing the quality, relevance, and application of research on health services and health policy.

# Levels of Support

All sponsors will be recognized for their level of support on the CAHSPR website, in the conference program, and on a slideshow display at all plenary sessions. Sponsors of all levels will also be able to provide organizational literature for inclusion in the delegate tote bag.

## Lead Sponsor \$50,000+

- Recognition as the title sponsor of one (1) keynote plenary session
- Option to introduce the keynote plenary session for which your organization is the title sponsor
- Recognition on the conference app as the lead sponsor of the conference
- One (1) full-page ad in conference program
- Recognition as a title sponsor of the student travel bursary program
- Opportunity to organize one (1) concurrent panel on a topic of your choice
- One (1) full-sized exhibitor space
- Twelve (12) conference registrations with one-year CAHSPR memberships
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide three (3) pieces of organizational literature for inclusion in the delegate bag

## Platinum Sponsor \$40,000

- Recognition as the title sponsor of one (1) lunch
- One (1) full-page ad in conference program
- Recognition as a title sponsor of the student travel bursary program
- Opportunity to organize one (1) concurrent panel on a topic of your choice
- One (1) full-sized exhibitor space
- Ten (10) conference registrations with one-year CAHSPR memberships
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide three (3) pieces of organizational literature for inclusion in the delegate bag

## Gold Sponsor \$20,000+

- Recognition as the title sponsor of either one (1) sub-plenary session or (1) breakfast
- One (1) half-page ad in conference program
- One (1) full-sized exhibitor space
- Six (6) conference registrations with one-year CAHSPR memberships
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide two (2) pieces of organizational literature for inclusion in the delegate bag

## Silver Sponsor \$10,000+

- Recognition as the title sponsor of one (1) coffee break
- One (1) full-sized exhibitor space
- One (1) quarter-page ad in conference program
- Four (4) conference registrations with one-year CAHSPR memberships
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide two (2) pieces of organizational literature for inclusion in the delegate bag

## Bronze Sponsor \$5,000+

- One (1) table display exhibitor space
- Two (2) conference registrations with one-year CAHSPR memberships
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

## Supporter \$2,500+

- One (1) conference registration with one-year CAHSPR membership
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

### Notes:

Title sponsorship for plenary and sub-plenary sessions will be allocated on a first-come, first-served basis.

\*\* CAHSPR will receive applications for and manage the allocation of travel bursary funds and registration waivers to assist presenting students who are otherwise unable to attend the conference. CAHSPR would be grateful if conference sponsors dedicated their unused conference registrations to this initiative.

## Exhibit-Only Options

Exhibit space is reserved primarily for official sponsors of the CAHSPR conference. In order to accommodate organizations who do not wish to take advantage of the full sponsorship package benefits, the following exhibit-only options are offered without recognition on the CAHSPR website, in the conference program, or on other conference displays.

### Full-size Exhibit Space Only \$7,000

- One (1) 10'x10' exhibitor space
- One (1) 6' table, two (2) chairs, and one (1) power bar
- Two (2) conference registrations for staff attending the exhibit
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

### Table Display Only \$3,000

- One (1) 6' table on which to place a table-top display (no floor mounted displays or banners)
- One (1) power bar, and two (2) chairs
- One (1) conference registration for staff attending the display
- Recognition on the CAHSPR website, in the conference program

**Note:** Only registered conference delegates may staff exhibits or table displays. --- Exhibitors must set-up and tear-down their booths or displays and are expected to have their space(s) set up for the duration of the conference.

## SPONSORSHIP FORM

### Contact Information

CAHSPR will contact this individual to go over sponsorship benefits, book title sponsorships (if any), and arrange registration of conference delegate(s) from your organization.

Sponsoring Organization \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Telephone Number \_\_\_\_\_  
 Email Address \_\_\_\_\_

### Sponsorship Level

<input type="checkbox"/> <b>Lead Sponsor</b> (\$50,000+)	\$ _____	<input type="checkbox"/> <b>Silver Sponsor</b> (\$10,000+)	\$ _____
<input type="checkbox"/> <b>Platinum Sponsor</b> (\$40,000)	\$ _____	<input type="checkbox"/> <b>Bronze Supporter</b> (\$5,000+)	\$ _____
<input type="checkbox"/> <b>Gold Sponsor</b> (\$20,000+)	\$ _____	<input type="checkbox"/> <b>Supporter</b> (\$2,500+)	\$ _____

### Exhibitor Displays *(alone or in conjunction with sponsorship)*

**Full-size Exhibit Space** (\$7,000)  
 **Tabletop Display** (\$3,000)

### Notes

- **Title Sponsorship** for plenary and sub-plenary sessions will be allocated on a first-come, first-served basis.
- **Platinum Sponsorship** pledges must be submitted to the Association Manager if the sponsor wishes to convene a panel on a topic of their choosing.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please send your completed sponsorship application via email or fax to:**

**Sally Cleford, CAHSPR Association Manager**  
 Local Tel: (613) 288-9239, ext. 101 • Toll Free: (866) 306-5714  
 Email: sally@f2fe.com • Fax: (613) 599-7805