

Convergence of Health Policy and Evidence –
Bridge Over Troubled Water

Sponsorship Prospectus

Annual CAHSPR Conference

May 13-15, 2014 • Hilton Toronto Hotel • Toronto, ON



CAHSPR ACRSPS

Canadian Association for Health Services and Policy Research
L'Association canadienne pour la recherche sur les services et les politiques de la santé

CAHSPR.CA



Convergence of Health Policy and Evidence – Bridge Over Troubled Water

Annual CAHSPR Conference

May 13-15, 2014 • Hilton Toronto Hotel • Toronto, ON

Conference Co-Chairs: Walter Wodchis and Tom Closson

Scientific Co-Chairs: Sabrina Wong and Susan Bronskill

CAHSPR Executive: Jeremy Veillard, Adalsteinn Brown and Frank Markel

Call for Sponsors

The **Canadian Association for Health Services and Policy Research (CAHSPR)** is inviting sponsors for the 2014 Annual Conference entitled “Convergence of Health Policy and Evidence – Bridge Over Troubled Water”.

CAHSPR’s Annual Conference is the largest gathering of health care researchers, decision-makers, and policy-makers in Canada. Featuring high-profile keynote speakers, cutting-edge panels on current issues in health care, and a wealth of networking activities, the conference is the country’s premier event for evidence-informed discussion and debate on health care.

Benefits of Sponsorship

Conference sponsorship provides high-visibility support for evidence-informed health system improvement. Not only does support ensure an outstanding conference program for the estimated 600+ delegates, it allows CAHSPR to assist promising students to attend this exciting event.

All sponsors are acknowledged for their level of support on the CAHSPR Website, in the conference program, and on a slideshow display at all plenary sessions. Platinum and Gold sponsors may choose to be the title supporters of specific conference activities and are invited to a VIP dinner with plenary speakers and select health care leaders. Platinum sponsors are also invited to organize a panel of their own during concurrent sessions at the conference.

About CAHSPR

CAHSPR is a voluntary, membership-based association with a mission to improve health and health care by advancing the quality, relevance, and application of research on health services and health policy.

Levels of Support

Recognition for all Sponsors

All sponsors will be recognized for their level of support on the CAHSPR website, in the conference program, and on a slideshow display at all plenary sessions. Sponsors of all levels will also be able to provide organizational literature for inclusion in the delegate tote bag.

Platinum Sponsor \$40,000+

- One (1) full-page ad in conference program
- Organizational logo on delegate tote bag
- Recognition as the title sponsor of one (1) plenary session, lunch, or reception*
- Recognition as the title sponsor for one (1) sub-plenary session*
- Recognition as a title sponsor of the student travel bursary program**
- Opportunity to organize one (1) concurrent panel on a topic of your choice*
- One (1) full-sized exhibitor space
- Ten (10) conference registrations with one-year CAHSPR memberships**
- Four (4) invitations to attend the VIP dinner with plenary speakers and health care leaders
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide three (3) pieces of organizational literature for inclusion in the delegate bag

Gold Sponsor \$20,000+

- Recognition as the title sponsor of either one (1) sub-plenary session* or as a title sponsor of the student travel bursary program**
- One (1) full-sized exhibitor space
- Six (6) conference registrations with one-year CAHSPR memberships**
- Two (2) invitations to attend the VIP dinner with plenary speakers and health care leaders
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide two (2) pieces of organizational literature for inclusion in the delegate bag

Silver Sponsor \$10,000+

- One (1) full-sized exhibitor space
- Four (4) conference registrations with one-year CAHSPR memberships**
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide two (2) pieces of organizational literature for inclusion in the delegate bag

Bronze Sponsor \$5,000+

- One (1) exhibitor table display
- Two (2) conference registrations with one-year CAHSPR memberships**
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

Supporter \$2,500+

- One (1) conference registration with one-year CAHSPR membership**
- Recognition on the CAHSPR website, in the conference program and on slideshow display at all plenary sessions
- Opportunity to provide one (1) piece of organizational literature for inclusion in the delegate bag

Notes:

* Title sponsorship for plenary and sub-plenary sessions will be allocated on a first-come, first-served basis. A list of session topics is provided below.

** Student conference fees are subsidized by conference sponsorships. In addition, CAHSPR will receive applications for and manage the allocation of travel bursary funds and registration waivers to assist presenting students who are otherwise unable to attend the conference. In addition to identifying title sponsors for this initiative, CAHSPR would be grateful if other conference sponsors dedicated their unused conference registrations to this initiative.

Exhibit-Only Options

Exhibit space is reserved primarily for official sponsors of the CAHSPR conference. In order to accommodate organizations who do not wish to take advantage of the full sponsorship package benefits, the following exhibit-only options are offered without recognition on the CAHSPR website, in the conference program, or on other conference displays.

Note:

Only registered conference delegates may staff exhibits or table displays. Exhibitors must set-up and tear-down their booths or displays and are expected to have their space(s) set up for the duration of the conference.

Full-size Exhibit Space Only \$7,000

- One (1) 10'x10' exhibitor space, with 6' table, two (2) chairs, and one (1) power bar
- Two (2) conference registrations for staff attending the exhibit

Table Display Only \$3,000

- One (1) 6' table on which to place a table-top display, one (1) power bar, and two (2) chairs (space allocated does not allow for any floor displays or retractable banners)
- Two (2) conference registrations for staff attending the display

Sponsorship Form

Contact Information

CAHSPR will contact this individual to go over sponsorship benefits, book title sponsorships (if any), and arrange registration of conference delegate(s) from your organization.

Sponsoring Organization _____

Contact Person _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Telephone Number _____

Email Address _____

Sponsorship Level

Platinum Sponsor (\$40,000+) \$ _____ **Bronze Supporter** (\$5,000) \$ _____

Gold Sponsor (\$20,000) \$ _____ **Supporter** (\$2,500+) \$ _____

Silver Sponsor (\$10,000) \$ _____

Exhibitor Displays *(alone or in conjunction with sponsorship)*

Full-size Exhibit Space (\$7,000)

Tabletop Display (\$3,000)

Notes

- **Title Sponsorship** for plenary and sub-plenary sessions will be allocated on a first-come, first-served basis.
- **Platinum Sponsorship** pledges must be received by **Thursday, January 9, 2014** if the sponsor wishes to convene a panel on a topic of their choosing.
- To ensure recognition on conference materials and website, please submit your **Sponsorship Level** by **Monday, March 31, 2014**.

Signature _____ Date _____

Please send your completed sponsorship application via email or fax to:

Sally Cleford, CAHSPR Association Manager

Local Tel: (613) 288-9239, ext. 101 • Toll Free: (866) 306-5714

Email: sally@f2fe.com • Fax: (613) 599-7805