# A Qualitative Research Approach to Evidence Informed Decision Making in Mental Health and Addictions Services

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## The Strategy

- March 2010 Strategy announced
- Strategy was to be:
  - Responsive to stakeholders needs
  - A way to follow through on proposed changes
  - Responsive to Auditor General recommendations
- Advisory committee appointed
- NSHRF asked to assist in evidence gathering and generation



#### The Process: A qualitative approach

- A variety of evidence and data collection methods:
  - Three formal reviews were solicited:
    - Epidemiological analysis and synthesis of current services
    - National and international jurisdictional review of service delivery models
    - Review and synthesis of mental health and addictions strategies implemented across Canada
  - Expert advice
  - Document review and literature scan
  - Consultation





### The Process: A qualitative approach

- NSHRF's four stage consultation process:
  - Stage I: Background information gathering
  - Stage 2: Consultation
  - Stage 3: Analysis and synthesis
  - Stage 4: Implementation & evaluation





# Translating to policy

- Committee recommendations were submitted to DHW Fall 2011
  - NSHRF submitted an evidence document that linked supporting evidence to each recommendation
- Recommendations informed the development of the final strategy
  - NSHRF's role was to provide clarity on the evidence gathered





# Lessons Learned: Relationships and communication

- Relationships were built between NSHRF and the department in the process
  - Increased trust & understanding
- Highly complex process when things change there will be impacts for both partners
- A primary point of contact within the department and within the foundation is critical for:
  - Managing change
  - Communications
  - Shifting mandates





### Lessons Learned: Planning and roles

- The planning stage is key and deserves attention
- A detailed MOU will provide clarity and help to manage expectations
- Role clarity is key; need to define roles of:
  - committee members
  - both partners (NSHRF and DHW)
- Committee selection is important and should be considered carefully
  - Link between the members and the mandate





### Lessons Learned: The process

- The consultation process was useful for summarizing a great deal of complex information efficiently and effectively
  - Relatively short time line
  - Methodological process allows for confidence in the evidence
  - Inclusive and allowed for stakeholder participation
  - Practical for political decision making
- Qualitative analysis software is useful





# Lessons Learned: The process (continued)

- Critical nature of stakeholder feedback
- Capacity built for understanding the role and limitations of evidence
- A two-step process is desirable
  - Step I: Evidence is gathered and assessed by an advisory committee EXTERNAL to the Department
  - Step 2: Recommendations of the Advisory Committee are used to inform the final strategy by an INTERNAL Departmental team

